Disclaimer: This document is a translation of the Japanese original for reference purposes only.



To Whom It May Concern,

Company Name:	Insource Co., Ltd.
Representative:	Takayuki Funahashi
	Representative Director, President and CEO
	(Code number: 6200, Prime Market of the Tokyo
	Stock Exchange)
Contact:	Aya Inoue
	Executive Officer, Manager of CEO Office
	TEL.+81-(0)3-5577-2283

Notice: Announcement of Three-year Business Plan "Road to Next 2027"

Insource Co., Ltd. (hereafter referred to the "Company") hereby announces that the outline of three-year business plan "Road to Next 2027" from FY24 to FY26 were approved by the Board of Directors held today. The details are as below.

1. Consolidated Financial Targets

				Unit: million yen
	FY24	FY25	FY26	FY23
	(Forecast)	(Target)	(Target)	Reference (Actual)
Net sales	14,500	17,000	20,000	12,474
(YoY)	(+16.2%)	(+17.2%)	(+17.6%)	(+15.7%)
Operating profit	5,520	6,600	7,800	4,937
(YoY)	(+11.8%)	(+19.6%)	(+18.2%)	(+25.3%)
Ordinary profit	5,520	6,600	7,800	4,940
(YoY)	(+11.7%)	(+19.6%)	(+18.2%)	(+25.5%)
Net profit	3,750	4,500	5,300	3,355
(YoY)	(+11.7%)	(+20.0%)	(+17.8%)	(+25.4%)

2. Key measures for FY24

We will aim to achieve our financial forecasts based on the following four measures.

- Tailored Solutions Across Five Profit Centers Aligned with Client Segments
 Develop and promote solutions for each segment's challenges, including DX, succession and next-generation
 leadership training, health management, recruitment, and retention, to effectively address management issues.
- Expand DX-Related Service Lineup Across the Entire Insource Group Prioritize all segments with enhanced AI training by job role, video content, and consulting, leveraging strong content development and enhanced delivery.

3. Enhance Content and Sales for Public sector

With shifts in the post-COVID environment and evolving educational needs, strengthen our services for public sector, focused on digital skills, policy development, and operational improvement.

- 4. Continue to Develop and Promote 'Rising Next' as a New Growth Area
 - i. Promote existing services and pursue further development of new growth areas.
 - ii. Prioritize sales and profit across Insource Group, strengthening collaboration with affiliated companies.
- (Note) The above forecasts for FY24 and targets for FY25/ FY26 are based on information available as of the date of announcement of this document, and actual results may differ from the forecasts and targets due to various factors in the future.

END

Insource Co., Ltd. FY23 Consolidated Financial Results (October 1, 2023 to September 30, 2024) & Three-year Business Plan "Road to Next 2027"

Tuesday, November 5, 2024



Disclaimer Regarding Forward-looking Statements



- This material contains estimates and targets pertaining to the future plans and business results of the Insource Group (Insource Co., Ltd. and its affiliated companies). Such statements are based on information available at the time of preparing this material and are based on potential risks and uncertainties. Please be aware that actual results may differ materially from estimates and targets contained herein.
- Unless otherwise noted, financial statements contained herein are presented in accordance with the accounting principles generally accepted in Japan.
- The Group assumes no obligation to update or revise any forward-looking statements to reflect events or circumstances in the future, except the statement based upon TSE Disclosure Rules.
- Information in this material regarding companies other than the Group is quoted from public and other sources.
- This material does not indicate and does not intend any solicitation of acquisition of securities nor any solicitation of securities trading. And this material shall not be the basis for any contract or commitment whatsoever.



<u>Chap. 01</u> FY23 Consolidated Financial Results

<u>Chap. 02</u>

Three-year Business Plan "Road to Next 2027"

Chap. 03

FY24 (Oct. 2024 – Sep. 2025) Full-Year Business Plan

<Appendix 1> 4Q FY23 (July - September 2024) Financial Results <Appendix 2> Company Profile & Insource's Advantages <Appendix 3> Increase of Human Capital Value

Summary



FY23 Consolidated Results (Cumulative)(23.10-24.9)

• Net sales reached 12,474 million yen (+15.7% YoY), reaching the highest sales for 4 consecutive fiscal year.

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On-Site Training business 5,884 million yen (+ 11.6% YoY)
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Open Seminars business 3,060 million yen (+16.9% YoY)

IT Services 1,822 million yen (+39.7% YoY)

Other Businesses 1,707 million yen (+7.6% YoY)

- Gross profit was 9,613 million yen (+16.6% YoY), gross profit margin was 77.1% (+0.6pt YoY), operating profit was 4,937 million yen (+25.3% YoY), the highest for 4 consecutive fiscal year, and operating profit margin was 39.6% (+3.0pt YoY).
- For On-Site training and Open seminars, the number of attendees increased in DX related training programs. For IT services, net sales significantly increased due to an increase in Leaf customization sales following the receipt of large projects and an active user count exceeding 4.07 million. For Other Businesses, video/e-Learning and Consulting/ Assessment Service grew steadily. In terms of segments, net sales in the public sector increased due to growth in IT services.
- Operating profit increased due to increase in net sales and a decrease in the SG&A expense due to the restrained growth of personnel expenses.

Three-year Business Plan "Road to Next 2027"

• In the FY26, the final year of Three-year Business Plan "Road to Next 2027," target for net sales is 20 billion yen (CAGR 17.0%), operating profit is 7.8 billion yen (CAGR 16.8%), operating profit margin is 39.0% (-0.3pt vs FY23)

FY24 (24.10-25.9) Financial Forecasts

- In the FY24, the operational structure was effectively changed to a de facto five-division system, providing strong and detailed solutions tailored to each client segment. Target for net sales is 14.50 billion yen (+16.2% YoY), operating profit is 5.52 billion yen (+11.8% YoY)
- Operating profit margin was improved in FY23 due to slower hiring but expected to decrease into 38.1% (-1.5pt YoY) in FY24 due to management-focused recruitment and increased personnel expenses.

Chap. 01 FY23 Consolidated Financial Results



Consolidated Profit & Loss Statement 1 - Overview



									Unit: million yen
	4Q FY22 (Actual)	4Q FY23 (Actual)	YoY	,	FY22 (Actual)	FY23 (Actual)	YoY		Comments
Net sales	2,884	3,300	+415	+14.4%	10,783	12,474	+1,690	+15.7%	Net sales [Full year]
Gross profit	2,236	2,573	+337	+15.1%	8,242	9,613	+1,371	+16.6%	
Gross profit margin	77.5%	78.0%	+0.5pt	-	76.4%	77.1%	+0.6pt	-	15.7%.In particular, in IT Services, significant sales growth was achieved
SG&A expenses	1,102	1,177	+74	+6.7%	4,300	4,676	+376	+8.7%	through the acquisition of large projects and an active user count exceeding 4.07 million.
SG&A ratio	38.2%	35.7%	▲2.6pt	-	39.9%	37.5%	▲2.4pt	-	Gross profit
Total personnel expenses *1	895	942	+47	+5.3%	3,445	3,746	+301	+8.7%	[Full year][4Q] Gross profit increased due to increase in
Office-related expenses*2	41	41	+0	+1.0%	170	153	▲16	▲ 9.7%	sales.
Office & communication expenses	52	63	+11	+22.1%	194	214	+20	+10.3%	[Full year] Personnel expenses were controlled below expectations, resulting in a 2.4pt YoY decrease in the SG&A ratio.
Other expenses	113	128	+14	+13.1%	491	562	+71	+14.5%	
EBITDA	1,165	1,429	+263	+22.6%	4,063	5,053	+990	+24.4%	due to factors such as inglier daver
EBITDA margin	40.4%	43.3%	+2.9pt	-	37.7%	40.5%	+2.8pt	-	expenses.
Operating profit	1,133	1,396	+263	+23.2%	3,941	4,937	+995	+25.3%	
Operating profit margin	39.3%	42.3%	+3.0pt	-	36.5%	39.6%	+3.0pt	-	due to no increase in SG&A expenses relative to sales and gross profit growth.
Ordinary profit	1,133	1,396	+263	+23.2%	3,937	4,940	+1,003	+25.5%	
Net profit	772	926	+153	+19.8%	2,676	3,355	+679	+25.4%	

*1 "Personnel expenses", "Wages, recruitment, training, and benefit expenses", "Outsourcing Expenses", and "Restricted Transfer of Shares (Restricted Stock)" are collectively referred to as "Total personnel expenses". RS for 1-4Q FY23 was 78 million yen (-36.4% YoY).

*2 "Office-related expenses" includes "rent expenses," "fixed assets tax on company buildings," "real estate acquisition tax," and "depreciation related to tangible fixed assets." Copyright © Insource Co., Ltd. All rights reserved. 「insource」「比eaf」「WEBinsource」「動画百貨店」の名称及びロゴは株式会社インソースの登録商標です。

Consolidated Profit & Loss Statement 2 - Net Sales and Gross Profit By Business



Unit: million yen

	4Q FY22 (Actual)4Q FY23 (Actual)YoYFY22 (Actual)FY23 (Actual)YoY		Comments							
On-Site	Net sales	1,406	1,551	+144	+10.3%	5,275	5,884	+609	+11.6%	Net sales
Training	Gross profit	1,093	1,249	+155	+14.2%	4,148	4,672	+524	+12.6%	Net sales increased 11.6% YoY due to
1~4Q Composition rat <u>io</u>	Gross profit margin	77.7%	80.5%	+2.8pt	-	78.6%	79.4%	+0.8pt	-	an increase in the number of trainings conducted, mainly DX-related
47.2% (FY22 48.9%)	Number of trainings conducted Unit times	5,039	5,544	+505	+10.0%	18,858	20,596	+1,738	+9.2%	Gross profit
Monthly Di	Of which, online ratio	26.1%	22.0%	▲4.1pt	-	27.6%	21.2%	▲6.4pt	-	[Full year] Gross profit increased 12.6% YoY due
Mont	Of which, DX-related training	327	494	+167	+51.1%	1,252	1,692	2 +440 +35.1% related training p		01 0
	Average unit price Unit Thousand yen	279.2	279.8	+0.6	+0.2%	279.7	285.7	+6.0	+2.1%	conducted throughout the year and training for private companies.
Open seminars	Net sales	724	862	+137	+19.0%	2,617	3,060	+442	+16.9%	Net sales
1~4Q	Gross profit	588	681	+92	+15.8%	2,029	2,405	+375	+18.5%	The number of attendees increased
Composition ratio 24.5%	Gross profit margin	81.3%	79.0%	▲2.2pt	-	77.5%	78.6%	+1.1pt	-	by 14.3% YoY due to an increase in the number of courses offered.
(FY22 24.3%)	No. of attendees	33,550	39,316	+5,766	+17.2%	120,330	137,517	+17,187	+14.3%	Gross profit
(FY22 24.3%)		72.2%	67.8%	▲4.4pt	-	74.8%	66.2%	▲8.6pt	-	[Full year] Gross profit increased 18.5% YoY due
Monthlv	Of which, DX training attendees	3,826	4,673	+847	+22.1%	13,795	17,606	+3,811	+27.6%	to an increase in the number of trainees for high-unit-price training and the new series for newly appointed
	No. of trainings conducted Unit:times	2,530	3,574	+1,044	+41.3%	10,518	12,227	+1,709	+16.2%	managers among other executive training.
	No. of attendees	13.3	11.0	▲2.3	▲ 17.0%	11.4	11.2	▲0.2	▲ 1.7%	【4Q】 Gross profit margin increased 15.8%
	Average unit price Unit:Thousand yen	21.5	21.9	+0.3	+1.6%	21.7	22.3	+0.5	+2.3%	YoY due to an increase in high-unit- price training in IT and DX fields.

*Gross profit by business has not been audited by Ernst & Young ShinNihon LLC.

Consolidated Profit & Loss Statement 2 - Net Sales and Gross Profit By Business



Unit: million yen

		4Q FY22 (Actual)	4Q FY23 (Actual)	前年同	同期比	FY22 (Actual)	FY23 (Actual)	Yo	Y	Comments
IT service	Net sales	327	440	+112	+34.4%	1,304	1,822	+517	+39.7%	Net sales
1~4Q Composition	Gross profit	266	359	+92	+34.8%	1,030	1,424	+394	+38.3%	Due to new orders from MEXT(*2) and MHLW(*3), the number of active users
ratio 14.6%	Gross profit margin	81.5%	81.7%	+0.2pt	-	79.0%	78.2%	▲0.8pt	-	exceeded 4.07 million, and Leaf recurring (Monthly rev.) increased by 39.6% YoY. In
(FY22 12.1%)	Leaf recurring (Monthly rev.)	193	282	+89	+46.1%	699	976	+277	+39.6%	addition, Leaf customization sales increased due to the receipt of large projects from external
en	Leaf customization sales	106	127	+20	+19.4%	385	611	+226	+58.7%	organizations
Disclosed St	Stress check	27	29	+2	+10.7%	218	233	+14	+6.6%	Gross profit [Full year]
[onthly]	Leaf paid subscribers (organization)	-	-	-	-	638	741	+103	+16.1%	 Gross profit increased 38.3% YoY as sales increased. Gross profit margin decreased 0.8% due to an
2	Leaf active users (thou.)	-	-	-	-	2,895	4,070	+1,175	+40.6%	increase in communication expenses following the start of large projects in 3Q.
Other	Net sales	426	446	+20	+4.8%	1,586	1,707	+120	+7.6%	Net sales
Businesses	Gross profit	287	283	▲4	▲1.6%	1,032	1,110	+78	+7.6%	Sales for Consulting and Assessment Service increased 49.4% YoY due to the result of ICO
1~4Q Composition	Gross profit margin	67.5%	63.4%	▲4.1pt	-	65.1%	65.1%	▲0.0pt	-	established in 1Q. Video sales volume increased more than planned, and overall Other Business
ratio 13.5%	Video sales	84	91	+7	+8.4%	471	548	+76	+16.2%	
(FY22 14.8%)	Video Production	21	23	+2	+10.5%	62	95	+32	+52.8%	[4Q] While the Consulting /Assessment Service
	Video rental	9	12	+3	+38.1%	39	41	+2	+6.8%	grew, Other Business increased 4.8% YoY due to sales of Online Seminar Support Services
	Video monthly subscription (STUDIO)	37	43	+5	+15.5%	153	172	+18	+12.3%	declined by 31.6% YoY.
	Consulting/ Assessment Service	50	63	+12	+24.5%	136	203	+67	+49.4%	
	Online Seminar Support Service	58	39	▲ 18	▲31.6%	203	182	▲20	▲ 10.3%	[Full year] Gross profit increased 7.6% YoY due to an
	Regional Revitalization Service	99	101	+2	+2.1%	151	183	+32	+21.2%	increase in sales of high-profit video-related
	Web Marketing	55	45	▲9	▲ 17.3%	221	232	+11	+5.0%	-

*1 Gross profit by business has not been audited by Ernst & Young ShinNihon LLC. *2 Ministry of Education, Culture, Sports, Science and Technology *3 Ministry of Health, Labour and Welfare Copyright © Insource Co., Ltd. All rights reserved. 「insource」「WEBinsource」「動画百貨店」の名称及びロゴは株式会社インソースの登録商標です。



								L	Unit: million yen
	Ι	End of FY22 (Actual)	End of FY23 (Actual)		YoY			Comments	
Current assets		5,135	7,405	+2,20	<u>.</u>	+44.2%		assets increased e in sales and pro	
Of which, cas and deposits	sh	3,515	5,705	+2,18	39 -	+62.3%		in cares and pro	
Fixed assets		5,659	5,772	+1	2	+2.0%			
Total assets		10,795	13,177	+2,38	32 ·	+22.1%			
Current liabili	ty	2,822	3,199	+3	76 ·	+13.4%		es received that a amount of HR S	
Advances received*		850	948	+(97 -	+11.5%	inoroog	ed 11.5%.	
Fixed liability		43	43		0	▲0.8%	_		
Net assets		7,929	9,935	+2,00)5 ·	+25.3%	_		
Liabilities and net assets		10,795	13,177	+2,38	32 -	+22.1%			
	FY22	FY23		FY22	FY23			FY22	FY23
ROE	38.1%	37.6%	ROIC	38.4%	39.2 %	R	OA	27.4%	28.0%



Performance by client segment

		FY	22	FY	23	FY23(Target number of companies,				
		Actual	YoY	Actual	YoY		ogress rate, and	· ·		
	Average sales per client(unit: thousand yen)	1,634	-	1,651	+62			ge-scale On-Site		
LE Large Enterprise Businesses	Number of clients	2,572	-	2,806	+234	fell short	of expectations	, and the target		
(1,000 employees or more) (Sales composition ratio 38.2%)	Net sales(unit: million yen)	4,204	-	4,760	+13.2%	Continue	of companies wa to strengthen n nent and composition	ew service		
10,000 thou. yen or more	Number of clients reaching sales target	70	+3	82	+12	90	91.1%	×		
MM	Average sales per client(unit: thousand yen)	886	-	915	+29	• Strength	ening consulting	proposals to top		
Medium Market Businesses (300 to 999 employees)	Number of clients	2,033	-	2,278	+245	managen	 Strengthening consulting proposals to top management, mainly ICO, and achieved target number of companies. 			
(Sales composition ratio 16.7%)	Net sales(unit: million yen)	1,802	-	2,084	+15.7%	target nu	mber of compar	1es.		
5,000 thou. yen or more	Number of clients reaching sales target	51	+16	70	+19	70	100.0%	0		
SMB	Average sales per client(unit: thousand yen)	400	-	413	+13	Development and renov		vation of product eds resulted in		
Small Medium businesses (299 employees or less)	Number of clients	7,043	-	7,767	+724	increased	I sales, but the target number of es was not achieved due to			
(Sales composition ratio 25.7%)	Net sales(unit: million yen)	2,817	-	3,208	+13.9%	companie insufficie				
1,000 thou. yen or more	Number of clients reaching sales target	738	+130	768	+19	890	86.3%	×		
Private sector 100 thou. yen or more	Number of clients reaching sales target	6,281	-	7,416	+1,135	7,200	103.0%	0		
	Average sales per client(unit: thousand yen)	857	-	995	+139	Net sales in	ncreased 23.5%	YoY due to strong		
Public Sectors (Sales composition ratio 19.4%)	Number of clients	2, 289		2,434	+145	Leaf sales. • Expand s	ales of training	for government and		
(Sules composition fuilo 19.170)	Net sales(unit: million yen)	1,961	-	2,422	+23.5%		road and stable			
1,000 thou. yen or more	Number of clients reaching sales target	2,436	+412	2,527	+91	2,700	94.6%	×		
Sales per sales representative(unit:	48.4	▲0	49.7	+1.2		vity increased by				
Operating profit per sales represent	17.7	+0	19.5	+1.8	consulting skills for large-scale proposals and training for digital utilization.					
Number of sales representatives at	222	+15.0%	264	+12.8%	• Continue in FY24	ed education und	er the same policy			



													Unit: million yen
Manufacturing	Sales composition ratio	20.	9%	Government/ Public administrations	Sales compositio ratio	on	17.	.6%	Telecommunications/ IT services	Sales compositi ratio	on	13	.8%
ufact	FY22 ►	FY23	YoY	Government/ ic administrat	FY22		FY23	YoY	amun servi	FY22		FY23	YoY
Manı	2,274 ►	2,601	+14.4%	Gor Public a	1,757	•	2,199	+ 25.1 %	Telecon	1,511	•	1,722	+ 13.9 %
Construction/ Real estate	Sales composition ratio	8.9	9%	ses	Sales compositio ratio	on	7.	5%	Educ. Services/ Academic institution	Sales compositi ratio	on	7.	1%
nstrue eal es	FY22 🕨	FY23	YoY	Services	FY22		FY23	YoY	c. Ser mic ir	FY22		FY23	YoY
Cor Re	1,012 ►	1,105	+ 9.2 %		832	•	933	+ 12.2 %	Educ. Academi	798	•	881	+10.5%
es	Sales composition ratio	5.7	7%	Logistics/Trading	Sales compositio ratio	on	4.9	9%	Health/Medical	Sales compositi ratio	on	4.	5%
Finance	FY22 🕨	FY23	YoY	ics/T	FY22		FY23	YoY	th/M	FY22		FY23	YoY
Щ	656 🕨	716	+ 9.0 %	Logist	466	•	610	+ 30.7 %	Healt	526	•	565	+ 7.5 %
Transportation/ Warehouse	Sales composition ratio	3.9	9%	Electricity, water and gas	Sales compositio ratio	on	2.	6%	S	Sales compositi ratio	on	2.	6%
ansportation Warehouse	FY22 ►	FY23	YoY	tricity, w and gas	FY22		FY23	YoY	Others	FY22		FY23	YoY
Trans Wé	426 🕨	489	+ 14.7 %	Electra	291		321	+ 10.2 %		228		323	+41.5%

KPI for FY23



The number of contents and contracted trainers increased steadily. Number of inquiries and new contracts of WEBinsource increased with client acquisition.

		FY22 (Actual)	1-3Q FY23 (Actual)	4Q FY23 (Actual)	1-4Q FY23 (Progress rate)	FY23 (Target)
ure	No. of new contents for On-Site Training (cumulative)	362 (4,156)	276 (4,432)	90 (4,522)	366 (101.7%)	360 (4,516)
y Disclosure	No. of new contents for Open Seminars (cumulative)	307 (3,937)	391 (4,328)	73 (4,401)	464 (232.0%)	200 (4,137)
Monthly	No. of new contents for video/e-Learning (cumulative)	210 (754)	189 (943)	68 (1,011)	257 (102.8%)	250 (1,004)
	No. of redesigns of the primary page *1	-	5,223	216	5,439 (108.8%)	5,000
Disclosure	No. of inquiries *2,3	5,086	4,568	1,484	6,052 (100.9%) (119.0% YoY)	6,000
Monthly I	No. of new contracts of WEBinsource *4 (Cumulative no. of organizations)	2,975 (21,644)	2,128 (23,772)	662 (24,434)	2,790 (116.3%) (▲14.9% YoY)	2,400 (24,044)
	Number of newly contracted trainers *5 Unit: People (No. of contracted trainers)	62 (377)	42 (419)	11 (430)	53 (Increase progress 132.5%)	40 (417)
	Of which, No. of DX trainers *5 Unit: People (No. of contracted trainers)	17 (84)	23 (107)	5 (112)	29 (Increase progress 116.0%)	25 (107)

*1 Number of changes made to the display format of internal links in the main column to increase number of pages viewed per user.

**2 Calculation method has been changed from 1Q FY23 financial results **3 Each inquiry resulted in an increase in sales of 329 thousand yen (actual results for FY23)

*4 Each WEBinsource acquisition had the effect of increasing sales by 147 thousand yen in the Open Seminars Business (actual results for FY23)

 ± 5 Number of trainers and DX trainers are as of the end of each quarter of the fiscal year.



P	Promoting digital skills and developing content for government agencies and public institutions									
Rank	1Q FY23		2Q FY23		3Q FY23		4Q FY23		FY23 Total	
1	Digital Skills	24	Digital Skills	4.4	Digital Skills	30	Digital Skills	17	115	

1	Digital Skills	24	Digital Skills	44	Digital Skills	30	Digital Skills	17	115
2	Business Skills	21	For Managers	24	Business Skills	22	Business Skills	17	72
3	Sales & Marketing	9	Business Skills	12	For Managers	13	For Managers	15	59
4	For Newcomers & Young Employees	8	Sales & Marketing	3	Sales & Marketing	5	For Mid-level Employees	9	17
5	For Managers	7	Risk Management & Compliance	3	For Mid-level Employees	5	For Newcomers & Young Employees	8	18
6	Promoting Health Management	5	For Regional Revitalization Service	3	Communication	3	Risk Management & Compliance	б	15
-	For government agencies and public institutions	1	For government agencies and public institutions	0	For government agencies and public institutions	14	For government agencies and public institutions	41	56

Key Theme: FY23 Development Status

Theme	Development Policies/ Contents
Digital Skills	Developed programs for ChatGPT and business skills training, simulating practical scenes of use Developed 115 digital-related trainings including 22 titles related to ChatGPT
Government agencies and public institutions	The content development department directly interviewed organizations about their issues, and developed 56 training programs for government agencies and public institutions, such as Accompanied Support for Public Policy-making, to prevent employee turnover, Evaluation Matching, BPR
Next generation of management and candidates for management positions	 "Learning Management Strategy from Classics - Corporate Strategy" as part of our Open Seminars started in March 2024. This training is based on the book 'Corporate Strategy' by Jay B. Barney and William S. Hestley, and is conducted in the form of a reading group. The course "Learning Practical Management Knowledge from Kobe University MBA Professors" started from October 2024, This is a program where you can learn the eight subjects that make up an MBA, such as organizational theory, marketing, and financial accounting, by using case studies and intensive discussion.



	News	Business Fields
Oct.2023	Insource Consulting Corporation(ICO) and Insource Creative Solutions Corporation(ICS) were established	Consulting/ Content development
Dec.2023	Launch of "Leaf LGWAN Learning" for local governments -The only e-learning system with unlimited video posting under LGWAN(Local Government Wide Area Network)-	IT Services/ Video/e-Learning
Jan.2024	Changed prices for 200 video/e-learning sales products(from January 26,2024)	Video/e-Learning
Mar.2024	Started "DX Realization Consulting" - A service providing a third opinion on system development targeted at mid-sized and growing companies	Consulting
Apr.2024	Started operation for the educational and training platform 'Plant' for teachers and staff, commissioned by Ministry of Education, Culture, Sports, Science and Technology - Providing an LMS used by 900,000 teachers and staff nationwide	IT Services
	Started training operation services as the contractor for "Training Program Services for Local Government Training Center in Fukui Prefecture"	Training management for local governments
Jun.2024	Selected as a partner for the "DX HR Development Program" by MS&AD InterRisk Research & Consulting, Inc.	DX/Consulting
	Received an order for a Design Management Value Co-creation Project, commissioned by Wakayama Prefecture	Regional Revitalization
Aug.2024	Selected for "Best Under A Billion" by Forbes Asia - Selected as one of 200 companies in the Asia-Pacific region for three year in a row	IR
	Leaf (HR support system, LMS) active users exceeded 4 million	IT Services
Sep.2024	Selected as "A partner for the DX HR Development" by Kyushu Railway Company	DX/Consulting
	Selected as Nara Prefecture's "Promoting Online Learning Project" for the second consecutive year - E-learning operation that allows employees of companies within the prefecture to reskill for free	IT Services
Oct.2024	Opened 'Learning Practical Management Knowledge from Kobe University MBA Professors'	Industry-academia collaboration/ Content development

Chap. 02

Three-year Business Plan "Road to Next 2027"





Targets net sales of 20 billion yen in FY26

2 Operating profit of 7.8 billion yen in FY26

3 The three-year CAGR is 17.0% for net sales

[Reference]

1

- In the fiscal year ended September 2016, when the company was newly listed, net sales were 2,915 million yen.
- Over the 8 years since listing (FY15–FY23), the CAGR has been 19.9% for net sales.

Targets net sales of 20 billion yen, operating profit of 7.8 billion yen, and operating profit margin of 39.0% in FY26
 Targeting a 17% CAGR (Compound Annual Growth Rate) through proactive growth investments

39.6% 38.1% 38.8% 39.0% **Operating Profit Margin** 40.0% 35.8% 36.5% 20,000 20,000 35.0% 32.1% 17,000 30.0% 14,500 15,000 12,474 25.0% 10,783 20.0% 15.3% 9,418 10,000 7,800 7,501 15.0% 6,600 **Net Sales** 5,520 5,119 4,937 10.0% 5,000 3.941 3,367 2,404 **Operating Profit** 5.0% 784 0 0.0% FY20 FY21 **FY22 FY23 FY24 FY25 FY19 FY26** (COVID-19 (Forecast) (Target) (Target) pandemic)

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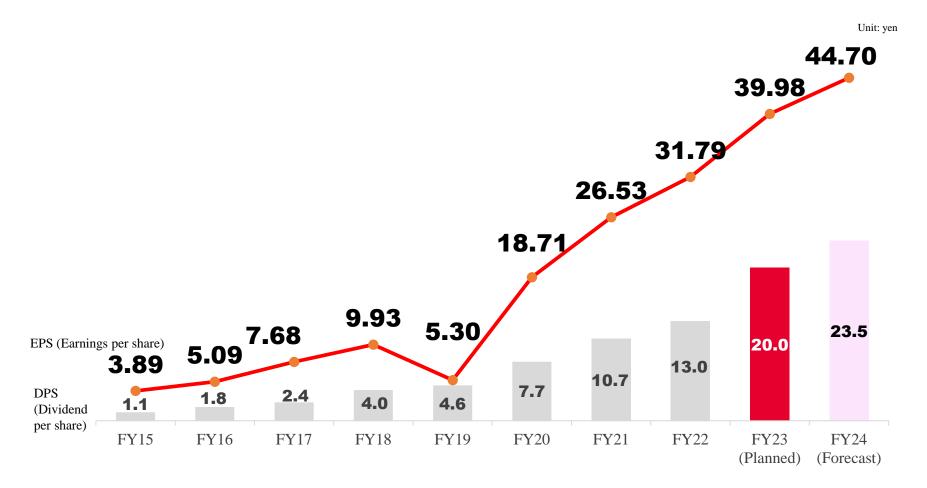


Unit: million yen

45.0%



The targets are a 50% DPR (Dividend Payout Ratio) and an 18% DOE (Dividend on Equity). Dividend for FY23 is 18.1 times* that of FY15 first listed.



(*) We conducted stock splits on May 1, 2018, September 1, 2019, January 1, 2021 and January 1, 2023. The year-end dividend amount reflects this stock split.

Chap. 03

FY24 (Oct. 2024 - Sep. 2025) Full-Year Business Plan



Key Measures for FY24



Key measures

1. Tailored Solutions Across Five Profit Centers Aligned with Client Segments

Develop and promote solutions for each segment's challenges, including DX, succession and next-generation leadership training, health management, recruitment, and retention, to effectively address management issues.

- Expand DX-Related Service Lineup Across the Entire Insource Group
 Prioritize all segments with enhanced AI training by job role, video content, and consulting, leveraging strong content development and enhanced delivery.
- 3. Enhance Content and Sales for Public Sector

With shifts in the post-COVID environment and evolving educational needs, strengthen services focused on digital skills, policy development, and operational improvement.

- 4. Continue to Develop and Promote 'Rising Next' as a New Growth Area
 - i. Promote existing services and pursue further development of new growth areas.
 - ii. Prioritize sales and profit across Insource Group, strengthening collaboration with affiliated companies.



To accelerate business growth, establish a five-division system with experienced division heads, each operating under independent strategies tailored to market needs.

Strengthen relationships to increase sales per client.

Profit Center	Focus Segment	Key Initiatives	Division Head
1st Sales Division	LE	 Leverage Insource Group's strengths for comprehensive support Strengthen human capital, DX, globalization, and ESG Implement account management by corporate group 	Shinichi Sugiyama, CEO of Insource Digital Academy Corp., appointed to expand EB sales, focusing on DX and individual client support.
2nd Sales Division	MM	 Enhance talent acquisition and retention support. Support systems for personnel development and executive training. Promote DX and globalization initiatives. 	Tomoyuki Kaeriyama, Executive Officer for Consulting Strategy, appointed to strengthen MM consulting capabilities.
3rd Sales Division	SMB	 Provide one-stop solutions for HR and management needs Cover education from new employees to executives, Support evaluation systems, educational frameworks, and digitalization. 	Takayuki Funahashi, CEO of Insource, appointed to strengthen alignment in product development, direct marketing, and public seminars to expand GB sales.
4th Sales Division	Public Sector	 Strengthen multi-layered service offerings. Develop new content for emerging government needs. Expand 'Leaf' series adoption among public agencies. 	Shun Tanaka, IT Services Executive Officer, appointed Head of Government Sales after boosting government sales in FY23.
Insource Digital Academy Corp.	All Segments (DX products)	 Expand year-round DX training for EB and MM. Promote level-based training and 'HRD Smart Pack' to DX-focused companies. Offer total solutions to IT companies. 	Daisuke Kanai, Insource Director, appointed Executive Senior Managing Officer of Insource Digital Academy Corp., continuing as Head of Insource Group Sales to strengthen DX education, a core FY24 growth pillar.

Organizational Chart [1st Sales Div.] Head : Shinichi Sugiyama [2nd Sales Div.] Head : Tomoyuki Kaeriyama (Executive Officer of Insource Consulting Corporation) Takayuki Funahashi [3rd Sales Div.] Head: Takayuki Funahashi (Insource co., Representative Director) President & CEO [4th Sales Div.] Head : Shun Tanaka (Manager of IT Service Department) [Insource Digital Academy Corp.] Director senior managing (Manager of Group Sales Management Office)

FY24 Full-Year Business Plan And Key Measures By Business



Prioritize digital strategies centered on DX support, with an emphasis on content expansion and enhanced promotion.

	FY23	EV24	Yo	ρY	Unit: million yen
	(Actual)	FY24 (Forecast)	Change in Value	Growth Rate	Factors Contributing to Variance
Net Sales	12,474	14,500	+2,026	+16.2%	■Net Sales Establish a five-division structure, targeting segments (LE, MM, SMB, and Public sector) across four sales
Gross Profit	9,613	11,350	+1,736	+18.1%	divisions plus Insource Digital Academy Corp. to drive sales growth. Expand on-site venues in Tokyo and
Gross profit margin	77.1%	78.3%	+1.2pt	-	Osaka for Open Seminars to achieve further sales increases.
SG&A expenses	4,676	5,830	+1,153	+24.7%	Gross Profit Gross profit will increase due to expected increase in sales.
SG&A ratio	37.5%	40.2%	+2.7pt	-	SG&A Expenses
Total personnel expenses *1	3,746	4,540	+794	+21.2%	Successful April 2025 recruitments and increased mid-career recruitment for management roles, leading to higher personnel expenses.
Operating profit	4,937	5,520	+582	+11.8%	Operating Profit Margin
Operating profit margin	39.6%	38.1%	▲1.5pt	-	Improved in FY23 due to slower hiring but expected to decrease in FY24 due to management-focused recruitment and increased personnel expenses.
	FY23 (Actual)	FY24 (Forecast)	Change in Value	Growth Rate	Key Measures by Business
On-Site Training	5,884	6,830	+945	+16.1%	• Drive composite proposals to expand sales by client. Strengthen new client acquisition.
Open Seminars	3,060	3,600	+540	+17.6%	Expand successful on-site venues to achieve further sales growth.Expand high-margin IT training offerings, including courses offered by business partners.
Of which, DX training attendees*2	1,205	1,570	+365	+30.3%	• Key products across all segments. Strengthen service development and sales promotion.
IT Services	1,822	2,040	+218	+12.0%	 Promote 176 features (*3) and stable operation for order strengthening in large private companies Increase LTV of over 4.07 million (*3) existing users
Other Businesses	1,707	2,030	+323	+18.9%	 Regional revitalization: Strengthen SME support, acquire new private-sector projects Online Seminar Support Service: Expand business areas: in-person support, video production Training Management Support Services: Strengthened by Insource Business Rep Corp. Recruitment Support Service : Focus on quality hires to achieve high-value recruitment Consulting: Enhance support in talent and organizational development areas

%1 "Total Personnel Costs" includes personnel, recruitment, training, welfare, outsourcing, and restricted stock (RS) expenses.

 ≈ 2 DX-related training within lecturer dispatch and public seminars. ≈ 3 As of the end of September 2024.

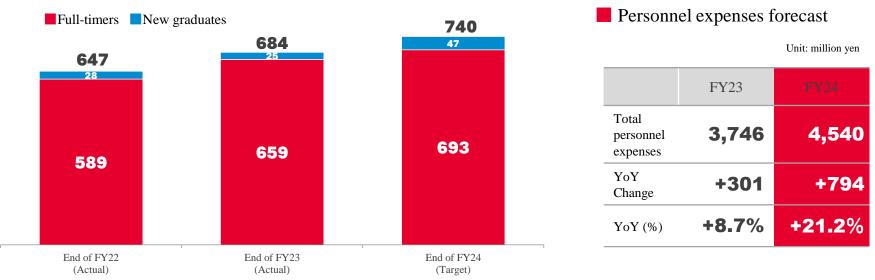


Net increase of 37 employees in FY23 (25 new graduates, 12 mid-career employees)

In April 2025, due to successful new graduate recruitment, 47 new employees are expected, doubling year-over-year; a total of 740 employees (an increase of 56) is projected by the end of FY24.

Consolidated number of employees	End of FY22 (Actual)	End of FY23 (Actual) (YoY)	End of FY23 (Achievement Rate)	End of FY23 (Target) (YoY)	End of FY24 (Target) (YoY)
Total number of employees* (Unit: People)	647	684 (+37) (+4)	100.4% (+4)	680 (+33)	740 (+56)

Change of number of employees



* Number of employees does not include directors, corporate auditors and executive officers.

<Appendix 1>4Q FY23 (July - September 2024) Financial Results insource



				Unit: million yen				
	4Q FY22 (Actual)	1Q FY23 (Actual)	2Q(Actual)	3Q(Actual)	4Q(Actual)	Y	oY	
Net sales	2,884	2,870	3,148	3,155	3,300	+415	+14.4%	
(YoY)	(+13.3%)	(+11.0%)	(+20.3%)	(+17.1%)	(+14.4%)			
(QoQ)	(+189)	(▲14)	(+27)	(+7)	(+144)			
Gross profit	2,236	2,224	2,436	2,379	2,573	+337	+15.1%	
(YoY)	(+14.7%)	(+13.6%)	(+20.2%)	(+17.7%)	(+15.1%)			
(QoQ)	(+215)	(▲11)	(+212)	(+357)	(+194)			
(Gross profit margin)	(77.5%)	(77.5%)	(77.4%)	(75.4%)	(78.0%)	(+0.5pt)		
Operating profit	1,133	1,061	1,339	1,139	1,396	+263	+23.2%	
(YoY)	(+21.9%)	(+18.8%)	(+29.2%)	(+29.9%)	(+23.2%)			
(QoQ)	(+255)	(▲72)	(+278)	(▲199)	(+256)			
(Operating profit margin)	(39.3%)	(37.0%)	(42.5%)	(36.1%)	(42.3%)	(+3.0pt)		
Ordinary profit	1,133	1,061	1,341	1,140	1,396	+263	+23.2%	
(YoY)	(+21.6%)	(+19.2%)	(+29.7%)	(+29.8%)	(+23.2%)			
(QoQ)	(+254)	(▲71)	(+279)	(▲201)	(+263)			
Net Profit	772	726	1,025	677	926	+153	+19.8%	
(YoY)	(+33.3%)	(+19.0%)	(+44.9%)	(+15.8%)	(+19.8%)			
(QoQ)	(+188)	(▲46)	(+298)	(▲348)	(+249)			



Unit: million yen

	4Q FY22 (Actual) 1Q FY23 (Actual) 2Q(Actual) 3Q(Actual)				4Q(Actual)	Y	oY
Net sales	1,406	1,571	1,149	1,612	1,551	+144	+10.3%
(YoY)	(+11.5%)	(+12.4%)	(+14.0%)	(+10.3%)	(+10.3%)		
(QoQ)	(▲55)	(+165)	(▲422)	(+463)	(▲61)		
Composition ratio	48.8%	54.8%	36.5%	51.5%	47.0%		
Gross profit	1,093	1,262	915	1,246	1,249	+155	+14.2%
(YoY)	(+9.8%)	(+14.3%)	(+13.2%)	(+10.9%)	(+14.2%)		
(QoQ)	(▲49)	(+168)	(▲346)	(+330)	(+2)		
(Gross profit margin)	(77.7%)	(80.3%)	(79.7%)	(77.3%)	(80.5%)	(+2.8pt)	
Number of trainings conducted	5,039	5,567	3,840	5,645	5,544	+505	+10.0%
(YoY)	(+11.3%)	(+9.1%)	(+9.8%)	(+8.1%)	(+10.0%)		
(QoQ)	(▲181)	(+528)	(▲1,727)	(+1,805)	(▲101)		
Of which, online training	1,313	1,456	943	741	1,218	▲95	▲7.2%
(Composition ratio)	(26.1%)	(26.2%)	(24.6%)	(13.1%)	(22.0%)	(▲4.1pt)	
Average unit price Unit: Thousand yen	279.2	282.3	299.3	285.6	279.8	+0.6	+0.2%
(YoY)	(+0.2%)	(+3.1%)	(+3.8%)	(+2.0%)	(+0.2%)		
(QoQ)	(▲0.9)	(+3.2)	(+17.0)	(▲13.6)	(▲5.9)		

Open Seminars



						Ur	nit: million yen
	4Q FY22 (Actual)	1Q FY23 (Actual)	2Q (Actual)	3Q (Actual)	4Q (Actual)	YoY	
Net sales	724	696	642	859	862	+137	+19.0%
(YoY)	(+20.9%)	(+13.4%)	(+20.6%)	(+24.3%)	(+19.0%)		
(QoQ)	(+15)	(▲28)	(▲53)	(+216)	(+3)		
Sales composition (%)	11.4%	10.0%	24.1%	10.7%	26.1%		
Gross profit	588	557	484	682	681	+92	+15.8%
(YoY)	(+20.9%)	(+13.4%)	(+20.6%)	(+24.3%)	(+15.8%)		
(QoQ)	(+39)	(▲31)	(▲72)	(+198)	(▲0)		
(Gross profit margin)	(81.3%)	(80.0%)	(75.4%)	(79.4%)	(79.0%)	(▲2.2pt)	
Number of attendees Unit: people	33,550	32,907	29,366	35,928	39,316	+5,766	+17.2%
(YoY)	(+16.8%)	(+9.9%)	(+13.7%)	(+15.9%)	(+17.2%)		
(QoQ)	(+2,542)	(▲643)	(▲345)	(+6,562)	(+3,388)		
Of which, online training	24,230	23,178	21,837	19,336	26,659	+2,429	+10.0%
(Composition ratio)	(72.2 %)	(70.4%)	(74.4%)	(53.8%)	(67.8%)	(▲4.4pt)	
No. of trainings conducted	2,530	2,709	3,016	2,928	3,574	+1,044	+41.3%
(YoY)	(+2.6%)	(+2.7%)	(+11.4%)	(+10.7%)	(+41.3%)		
(QoQ)	(▲114)	(+179)	(+307)	(▲88)	(+646)		
No. of attendees per training	13.3	12.1	9.7	12.3	11.0	▲2.3	▲ 17.0%
(YoY)	(+13.8%)	(+6.9%)	(+2.1%)	(+4.6%)	(▲17.0%)		
(QoQ)	(+1.6)	(▲1.1)	(▲2.4)	(+2.53)	(▲1.3)		
Average unit price per training Unit:thousand yen	21.5	21.1	21.8	23.9	21.9	+0.3	+1.6%
(YoY)	(▲0.6%)	(+0.4%)	(+2.1%)	(+4.6%)	(+1.6%)		
(QoQ)	(▲1.3)	(▲0.4)	(+0.7)	(+2.0)	(▲2.0)		



							Unit: million
	4Q FY22 (Actual)	1Q FY23 (Actual)	2Q (Actual)	3Q (Actual)	4Q (Actual)	Ye	ρΥ
Net sales	327	286	757	338	440	+112	+34.4%
(YoY)	(+4.1%)	(+33.8%)	(+45.0%)	(+40.8%)	(+34.4%)		
(QoQ)	(+87)	(▲41)	(+471)	(▲419)	(+101)		
Sales composition (%)	14.8%	10.0%	24.1%	10.7%	13.3%		
<breakdown></breakdown>							
Leaf recurring (Monthly sales)	193	211	218	264	282	+89	+46.1%
(YoY)	(+22.9%)	(+30.3%)	(+29.7%)	(+50.6%)	(+46.1%)		
(QoQ)	(+17)	(+18)	(+6)	(+46)	(+18)		
Sales per month %1	67	73	72	89	97	+30	+44.7%
Average unit price /Organization (Unit:thou. yen)	102.8	107.7	108.4	126.1	128.9	+26.1	+25.4%
Leaf customization sales	106	27	385	71	127	+20	+19.4%
Stress check	27	46	154	2	29	+2	+10.7%
Gross profit %2	266	207	611	245	359	+92	+34.8%
YoY)	(+3.1%)	(+40.3%)	(+42.9%)	(+31.0%)	(+34.8%)		
QoQ)	(+79)	(▲59)	(+404)	(▲366)	(+114)		
Gross profit margin)	(81.5%)	(72.5%)	(80.8%)	(72.6%)	(81.7%)	(+0.2pt)	

IT Services KPI



	4Q FY22 (Actual)	1Q FY23 (Actual)	2Q (Actual)	3Q (Actual)	4Q (Actual)	Yo	Y
<pre><monthly model="" subscription=""> (Unit: organization)</monthly></pre>							
Leaf paid subscribers (Unit: organization)	638	662	676	710	741	+103	+16.1%
(YoY)	(+22.2%)	(+20.1%)	(+15.0%)	(+16.0%)	(+16.1%)		
(QoQ)	(+26)	(+24)	(+14)	(+34)	(+31)		
Leaf Active Users (Unit: thousand people)	2,895	3,060	3,216	3,826	4,070	+1,175	+40.6%
(YoY)	(+37.1%)	(+25.5%)	(+26.0%)	(+40.6%)	(+40.6%)		
(QoQ)	(+173)	(+164)	(+156)	(+610)	(+243)		
On-the-web appraisal form services (Unit: No. of Organizations)	201	206	215	222	231	+30	+14.9%
(YoY)	(+21.8%)	(+22.6%)	(+16.8%)	(+16.8%)	(+14.9%)		
(QoQ)	(+11)	(+5)	(+9)	(+7)	(+9)		
<services based="" on<br="">Individual Contract></services>							
Leaf No. of Customization	38	15	39	38	41	+3	+7.9%
(YoY)	(▲26.9%)	(+36.4%)	(+27.8%)	(+100.0%)	(+7.9%)		
(QoQ)	(+19)	(▲23)	(▲25)	(▲1)	(+3)		
No. of Stress Check Support Service	65	137	341	14	82	+13	+26.2%
(YoY)	(▲7.1%)	(+50.5%)	(+4.6%)	(▲7.7%)	(+26.2%)		
(QoQ)	(+52)	(+72)	(+204)	(▲327)	(+66)		

Other Businesses (Rising Next)



		4Q FY22 (Actual)	1Q FY23 (Actual)	2Q (Actual)	3Q (Actual)	4Q (Actual)	Yo	Y
Net sales		426	316	598	345	446	+20	+4.8%
(YoY)		(+23.3%)	(▲8.0%)	(+12.3%)	(+22.0%)	(+4.8%)		
(QoQ)		(+142)	(▲109)	(+282)	(▲252)	(+100)		
Sales composition (%)		14.8%	11.0%	19.0%	11.0%	13.5%		
Gross profit *		287	198	424	204	283	▲4	▲1.6%
(YoY)		(+37.4%)	(▲7.9%)	(+9.5%)	(+44.1%)	(▲1.6%)		
(QoQ)		(+145)	(▲89)	(+226)	(▲220)	(+78)		
(Gross profit margin)		(67.5%)	(62.6%)	(71.0%)	(59.2%)	(63.4%)	(▲4.1pt)	
<breakdown></breakdown>								
Video sales	Net sales	84	96	248	111	91	+7	+8.4%
(Outright Purchase)	No. of Videos	345	447	1,084	454	431	+86	+24.9%
Video production	Net sales	21	19	33	18	23	+2	+10.5%
	No. of Contents	23	40	47	61	79	+56	+243.5%
Video rental	Net sales	9	8	9	10	12	+3	+38.1%
video rentar	No. of Viewers	3,542	3,910	3,965	4,378	5,025	+1,483	+41.9%
Video monthly	Net sales	37	39	41	47	43	+5	+15.5%
subscription (STUDIO)	No. of User IDs (Unit : thou. IDs)	85	86	88	89	93	+8	+9.4%
Consulting/ Assessment	Net sales	50	35	50	60	63	+12	+24.5%
Service	No. of Organizations	81	88	99	83	111	+30	+37.0%
Online Seminar Support	Net sales	58	51	56	35	39	▲ 18	▲31.6%
Service	No. of Organizations	68	75	68	88	64	▲4	▲5.9%
Regional Revitalization	Net sales	99	13	68	0	101	+2	+2.1%
Service	No. of Projects	15	10	25	2	17	+2	+13.3%
Web Marketing	Net sales	55	46	49	91	45	▲9	▲ 17.3%

* Gross profit by business has not been audited by Ernst & Young ShinNihon LLC Copyright © Insource Co., Ltd. All rights reserved. 「insource」「WEBinsource」「動画百貨店」の名称及びロゴは株式会社インソースの登録商標です。

<Appendix 2> Company Profile & Insource's Advantages





Insource Co., Ltd. (Code number: 6200)

Foundation Capital Tokyo Headquarters Profile	November 2002 800,623 thousand yen Insource Dokanyama Bldg. 4-19 (Headquarters: 3-20, Kanda Ogawama Takayuki Funahashi, Representa Joined Sanwa Bank (now Mitsubishi U (management accounting, sales, market After working in a distribution industry	chi, Chiyoda-ku, Tokyo) tive Director, President ar FJ Bank) in 1988. Had been in ting) and the personal finance of	nd CEO a charge of the systems d department (new produc	ct development).
Affiliated Companies		Business Loca	tions : 30	* As of the end of September, 2024
OA/IT Skills and Business Skills) <u>Insource Marketing Design Co</u> • Website Promotion, Web page O <u>Insource Business Rep Corpor</u> • Support Service for Training Ma <u>Insource Consulting Corporati</u> • HR strategy, Consulting, Profess <u>Insource Creative Solutions Co</u>	poration igital Skills lications, Support for Utilizing RPA, Improving <u>reporation</u> Creation, System Development <u>ation</u> unagement <u>ON (since October, 2023)</u> sional development	Kyoto Office	Booths 114 Utsunomiya Office Niigata Office Toyama Sales Branch Kanazawa Sales Branch Takas Nagoya Branch* Yo	* Branches with Seminar Rooms Hokkaido Branch* Tohoku Branch* Tohoku Branch* Tsuchiura Office • Tokyo Headquarters* • Hakusan Building* • Nippori Building* • Nippori Building* • Surugadai Office * • Shibuya Office • Shimbashi Office • Shimbashi Office • Shimbashi Office • Shimbashi Office • Tachikawa Office • Chiba Office • Tachikawa Office

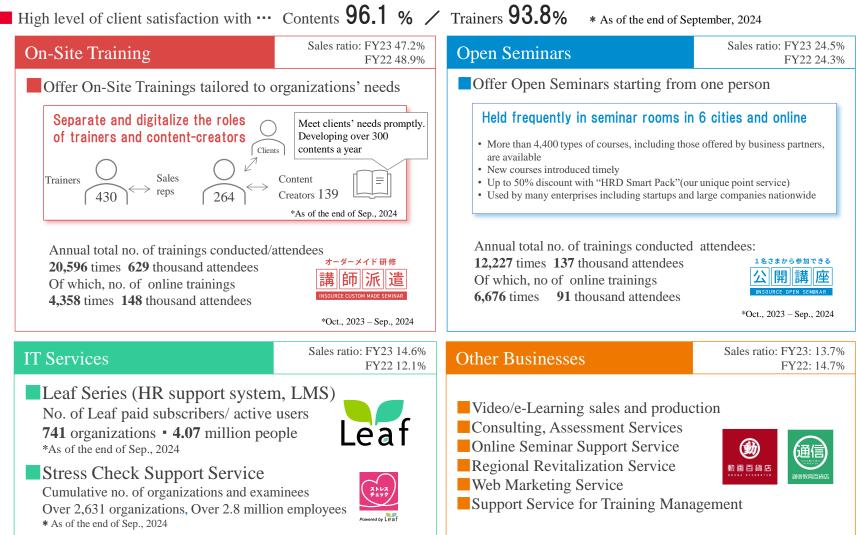
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Minato Mirai Office

Business of the Insource Group

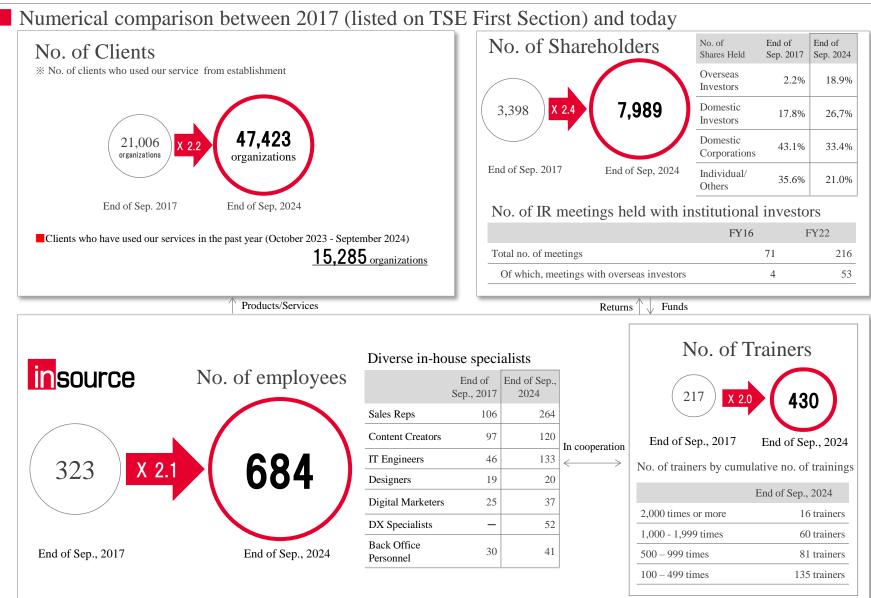


- High quality services both face-to-face and online training make it possible to practice what you learned the very next day.
- Digitalization of the operation process for training management allows us to provide more training programs with better quality and high frequency.



Stakeholders of Insource





*From FY23, the definition of the number of clients has been changed to 'clients with financial transactions', and the calculation excludes clients who have not used the HRD Smart Pack or clients who have used it for

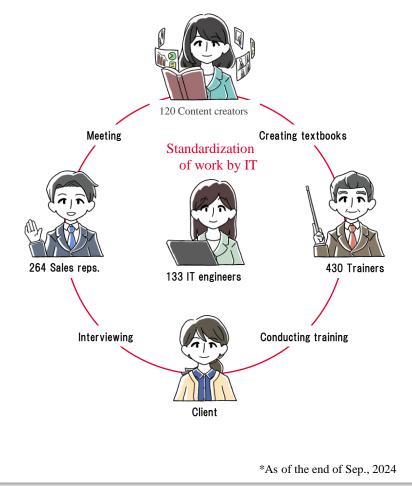
free as part of a campaign. Copyright © Insource Co., Ltd. All rights reserved. 「insource」「Leaf」「WEBinsource」「動画百貨店」の名称及びロゴは株式会社インソースの登録商標です。

(1) High Ability to Develop Various Contents and Services



Separate the roles by digitalization and realize in-house development of content (Training business)

Focusing on their respective roles has reduced costs and improved the quality of training.



Quickly develop various kinds of training contents and web services

An in-house agile team of 120 content creators and 133 IT engineers develop various up-to-date contents in response to social changes and client needs.

No. of training contents classified by business types

On-Site Training

4, 522

Open Seminars

Video /e-Learning

1.011

*As of the end of Sep., 2024

Classified by genre (examples) Compared to pre-COVID-19 pandemic when face-to-face training was more common, sales of DX/OA/IT training have increased by around four times

4,401

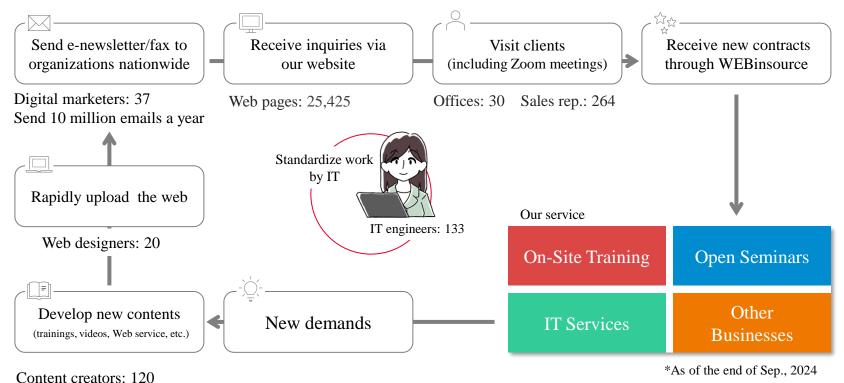
	F	Y18		FY23	
Theme	No.	Sales Composi- tion ratio	No.	Sales Composi- tion ratio	Sales growth ratio
For managers	1	21.7%	1	21.5%	+85%
Business skills	2	21.4%	2	17.9%	+57%
DX/OA/IT	8	6.4%	3	14.0%	+311%
For new and younger employees	3	13.1%	4	13.3%	+89%
Communication/ CS	4	12.0%	5	8.8%	+38%
Harassment prevention/ Compliance	5	7.5%	6	7.7%	+91%
For mid-career employees	6	4.6%	7	4.9%	+100%
Diversity	7	1.9%	8	2.3%	+120%
Others		11.5%		9.7%	+58%
Total		100.0%	*As o	100% f the end of	+87% Sep. 2023

(2) Strong Sales Force to Expand Business through People and IT



Business Flow of Insource

- Since its establishment, the Company has continued to promote "DX of sales activities," in which data generated by sales activities is accumulated and utilized by IT.



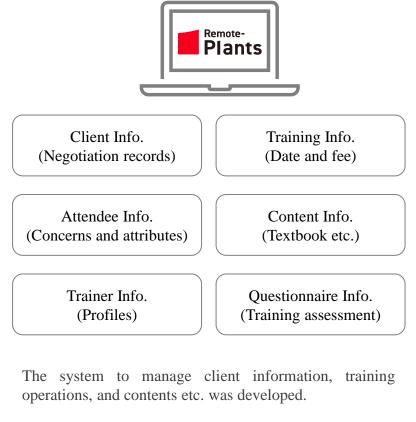
264 sales representatives and more than 25,000 web pages created by 37 digital marketers are cooperated for efficient sales activities.

(3) IT Capability - Self-developed System



We have promoted systemization for work efficiency since foundation and some service is sold to other companies.

In-house system development - Create a database of all kinds of information to standardize operations



We sell our services on EC sites.

System/Online service is also available

WEBinsource (membership site) and EC sites "Video Department Store"





Leaf series (HR support system)



We can handle human capital management!



<Lineups of Leaf Series>

Name	Target client
Leaf Basic (education management/LMS)	LE
Leaf Lightning (specialized in e-Learning)	MM/SMB
Leaf inorder (distribution of video content)	MM/SMB
Leaf Eva (personnel evaluation)	MM/SMB
Leaf Human Capital Management	LE
Leaf Management (human resources information management)	MM/SMB
Leaf My STORY (activating internal communication)	MM/SMB
Leaf Corporate University	LE/MM
Leaf wellness * Large Enterprise: 1,000 or more employees, Medium Market Business :300	MM/SMB

% Large Enterprise: 1,000 or more employees, Medium Market Business :300-999 employees, SMB (Small Medium Business): Less than 299 employees

ESG Highlights for FY23



Policy: With the ESG+P (Performance) management policy, aiming for ESG and sustainable performance improvement.

Evaluation: Maintained an 'AA' MSCI ESG Rating (as of October 4, 2024), evaluating our education business and data security.

<Main Efforts>

Environment

(i) CO2 emissions record

- The introduction of renewable energy has resulted in a 32.2% YOY reduction in CO2 emissions to 158.6t-CO2 in FY23, and significant progress has been made towards the 2030 target of 140t-CO2.

Also, in September 2024, we completed the switch to renewable energy at all six of our company-owned buildings, including Insource Nippori Building.

- (ii) Provision of electronic textbooks for trainings
 - 67,000 people in total were provided with the service in FY23 (+10.0% YoY).

Social

(i)Project to Eliminate Period Poverty

-25 companies donated and provided sanitary products to 78 municipalities by FY23

(ii)mon champ" (Support for welfare organizations to increase sales) Total number of companies that purchased reached 67 in FY23, 3.1 times the number as the end of FY22.

Governance

- (i) Provided Education on human rights
 - Implemented e-Learning education on human rights for all employees (100% participation rate)
- (ii) Strengthened measures to prevent corruption July 2024: Established and disclosed the Basic Policy on Anti-Corruption.
 September 2024: Implemented e-Learning training on anti-corruption for all employees (100% participation rate).
 October 2024: Established and disclosed the Insource Group Compliance Code of Conduct, including anti-corruption
- (iii) March 2024: A total of 12 next-generation top management training sessions for selected employees as part of the succession plan.



Materiality and Long-term Indicators

Management philosophy: Create a society in which all people can enjoy working and feel fulfilled

	Materiality	Actions	KPI	FY22	FY23	FY29
Solving Social Issues through Business Activities	1.Increase productivity through career development education (Strengthening the organization)	Acquire knowledge and skills, solve problems, and improve productivity of organizations and individuals through trainings	Training business No. of annual attendees	720,000	767,000	2 million
	2.Acquisition of basic skills to play an active role in diverse environments (Strengthening individuals)	Leveraging IT and enhancing personal skills through the provision of DX training	OA/IT/DX training attendees (Open Seminars)	13,000	17,000	50,000
	3.Development of learning content tailored to each individual and organization	Development and accumulation of content in response to social issues and needs	Total no. of content	4,156	4,522	5,000
	4.Provision of educational infrastructure	Improve productivity and provide fair educational opportunities through the provision of IT	Cumulative video content Annual no.of Open Seminars conducted Leaf active users	754 10,000 2,895,000	1,011 12,000 4,070,000	1,500 15,000 7 million
ESG	[E] Responding to climate change	Carbon neutral emissions from business	Scope1+2 (t-CO2)	237	158.6	140
	[S] Excellent performances of diverse employees	Create a workplace where diverse human resources can thrive	Ratio of Female Executive Officer Female Manager Ratio	0% 37.4%	10.5% 40.3%	50% 50%
	[S] Community Relations	Solve community issues	No. of Regional Revitalization projects No. of public sector supporting period poverty	36 62	54 15	100 100
	[G] Strengthening governance	Ensuring diversity in management	Ratio of female in the Board of Directors	25.0%	37.5%	50.0%

*Targets for 2030 are subject to change as business conditions and management plans are revised or changed in the future.

*The percentage of female executive officers excludes companies where females serve concurrently as directors.



Career Training Market – Still great potential for growth

- The market size is estimated to be 350 billion yen in 2025 and over 425 billion yen in 2030.*1
- Market share of Insource is about 3.4%*3, and there is a lot of room for growth in the future.

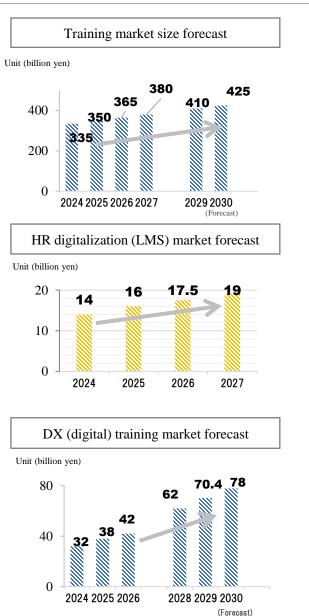
HR digitalization (LMS) market - Expansion is expected

- The market size is estimated to be 16 billion yen in 2025 and expected to be 19 billion yen in 2027.*4
- The needs to increase the value of human capital and the administration of information disclosure is expected to increase significantly in the future.
- Net sales of "Leaf" for FY22 is 1.3 billion yen and there is a lot of room for growth.

DX (digital) training market - The growth in need has been remarkable

- The size of the DX (digital) training market is expected to be 38 billion yen in 2025 and 78 billion yen in 2030.
- From FY24 onwards, due to the shortage of labor and the need for greater operational efficiency, there appears to be a growing priority for investment in DX (digital) development..

*5 Calculated based on the 'Survey on IT Human Resources Supply and Demand' by the Ministry of Economy, Trade and Industry and 'DX Trends 2024' by the Information-technology Promotion Agency, Japan.



^{*1} Calculated based on the MHLW's Basic Survey on HR Development and MIC' Labor Force Survey.

^{*2} Calculated based on Information-technology Promotion Agency, Japan (IPA), "Survey of Enterprises and IT Human Resources for Digital Transformation (DX) Promotion" report and Ministry of Internal Affairs and Communications, "Economic Census - Activity Survey.".

^{*3} Calculated on the assumption that sales related to the career training market for FY22 are 10 billion.

^{*4} Calculated based on the Ministry of Internal Affairs and Communications' "Basic Survey on Information and Communications Industry" and "Information and Communications White Paper."

<Appendix 3> Increase of Human Capital Value



Diversity Disclosure



Health and productivity

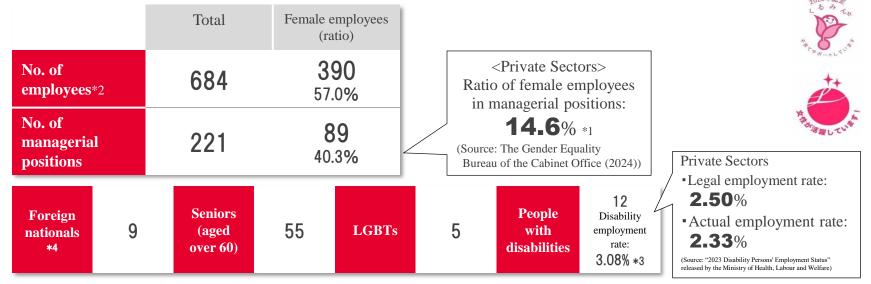
Female employees account for 57.0% of the entire employees and 40.3% of managerial positions. Many seniors are also active.

Acquired 2 stars in "Eruboshi", and "Kurumin" certification*. Selected under the

"2024 Certified Health & Productivity Management Outstanding Organizations Recognition Program".

*Eruboshi: A program under which the Minister of Health, Labor and Welfare certifies companies that have made excellent efforts to promote the advancement of women, based on the Law for the Promotion of Women's Activities.

Kurumin: A certification system for companies that meet certain criteria as a "company that supports child-rearing" based on the Law for Measures to Support the Development of the Next Generation.



Workforce by job function (including those who are holding two or more posts concurrently) -Diverse specialists*5

Content Creators	120	Sales Representatives	264	IT Engineers	133	Back Office Personnel	41
Digital Marketers	37	DX Specialists	52	Designers	20	Service Operators	86

*1 Administrative and managerial workers include board members, managers or above, administrative civil servants.

*2 Directors, auditors and corporate officers are excluded. Employees include part-time employees and exclude part-time and temporary employees.

*3 Non-consolidated (Insource only)

*4 "Foreign nationals" refers to employees with foreign nationalities. This includes foreign nationals who have acquired Japanese citizenship.

(As of the end of Sep, 2024, Consolidated)

*5 Number of employees by job category is calculated by duplicating those who hold concurrent positions.

Insource's Human Capital Management - Indicators for Continued Growth



Human capital disclosure items that Insource focuses on (example)

- Continue to place the highest priority on sales and operating profit per employee, which are directly linked to financial performance expansion, and continue to promote and improve them at the same time.
- Continue to promote the organization development where diverse human resources can work comfortably and promote D, E&I to secure a stable supply of excellent human resources.
- Increase the number of employee shareholders to foster a desire to improve company performance, increase engagement, and raise awareness of management participation.

Category	Items	FY21	FY22	FY23	Remarks
Performance	Sales per employee (thousand yen)*	24,181	25,225	27,148	Calculated based on the average number of employees (excluding temporary employees) during the period
Performance	Operating profit per employee (thousand yen)*	8,645	9,220	10,661	Calculated based on the average number of employees (excluding temporary employees) during the period
Performance	Average points of "Energy"	3.24	3.24	3.26	"Energy" is the ability to have a strong will and to see the value in continuing to work despite difficulties. Maximum 5 points. Calculated using our assessment test tool "giraffe"
Performance	Training hours per employee	10h43m	22h30m	28h30m	Total hours of training and e-Learning courses (excluding study sessions)
Performance	Total number of DX training attendees	681	248	1,064	Total number of participants in each fiscal year
Performance	Percentage of employees' experience with the company's services	100%	100%	100%	Calculated based on use of Leaf and attendance at Open Seminars and e-Learning
D, E&I	Number of management positions (Percentage of female employees)	185 (37.8%)	211 (37.4%)	221 (40.3%)	
D, E&I	Number of managerial appointments (Percentage of female employees)	38 (52.6%)	29 (48.3%)	25 (56.0%)	Number of non-managerial employees promoted to managerial positions during the fiscal year
D, E&I	Number and rate of employees taking maternity leave Number and rate of employees taking paternity leave	100% 92.3%	100% 86.0%	100% 53.0%	The percentage indicates the ratio calculated by the actual number of acquirers to those eligible for acquisition during the period.
Employee engagement	Percentage of employees who hold shares of Insource	69.6%	72.0%	80.0%	Aggregate employee stock ownership plan participants and RS (restricted stock compensation) holders

Human Capital Management and Insource Services



- Two challenges for companies concerning human capital management are "increasing the value of human capital" and "disclosing information on human capital."
- Major issues which Japanese companies are facing based on disclosure information: 5 themes and 7 items (based on Insource's research)

1. Performance Improvement DX promotion, Next generation leader development, New business						
2. D,E&I Diversity, Equity & Inclusion		3. Engagement	4. Health,	Safety & Sanitation	5. Governance	
	Company Implementation Matters	Problems anticipated in the implem	entation	Insource Services & Customized	for unique items	
STEP1	Set Indicators	 Create unique indicators in line with management strategy →indicators that lead to increasing corporate value 		Consulting service Check and analyze human capital linked to business performance, etc.		
STEP2	Collect and organize data	 Easy to disclose information Consolidate data scattered across multiple systems 		Leaf series Leaf Management/Leaf Human Capital Management/ Leaf Corporate University <example>Manage training attendance time data</example>		
STEP3	Determine investment policy for human capital	 Show the gap through As is-To be (current situation and desired state) Choose best talents to invest 		Assessment/Leaf Corporate University •Develop and provide original assessments such as "giraffe"/tiered tests/engagement diagnostics, etc.		
STEP4	Implement education to achieve the goal	 Develop and implement unique educational program Use e-Learning to increase the implementation rate of education. 		 Training (On-Site Training , Open Seminars, video/e-Learning) Meet diverse training needs by various methods, period, budget, etc. Career education / DX training / Leader development / Diversity promotion 		
STEP5	Evaluate educational effectiveness and incorporate into disclosure indicators	• Need to evaluate the effectiveness of unique education	of the	LMS "Leaf" /Leaf Corporate Univ Assessment/Leaf Corporate Univ Compare with the historical data	ersity	

Release of Insource Group Integrated Report 2023

insource

What to see

- Interviews with the managers of each Department were conducted, and their future growth strategies are presented in Q&A format
- Many of our initiatives, including our approach to sustainability, specific measures for health management, and ESG-related issues and future measures, are introduced
- The data section contains five years of financial information from FY18 and nonfinancial information (KPIs) disclosed monthly

Main contents

Insource from now on - Business Growth and Corporate Brand Enhancement

A detailed explanation of sales strategies based on the market environment, current issues and future growth strategies

Toward Sustainable Growth

In addition to our financial policy, we also introduce our basic approach to materiality and sustainability, as well as our issues and measures. We also cover topics such as health management, CO2 reduction, and succession planning.

Value Creation

A detailed explanation of our value creation process, as well as our content development capabilities, culture, system development capabilities and sales capabilities, which are our management base.

Data Section

In addition to lists of executives and consolidated financial data, we have expanded the figures for KPIs, including non-financial information, and ESG data, as well as performance trends by business segment.

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